



2024

Highlights

THE MERANO MARKET

On Saturdays from March 30th to October 28th 2024
9 am-1 pm

on the upper section of Freiheitsstraße, Meran

① www.meran.eu/merano-market



01.01.2024

NEW YEAR'S CONCERT

WITH THE HAYDN ORCHESTRA OF BOLZANO AND TRENTO, GINA GLORIA TRONEL (SOPRANO) AND ALEXANDER MAYER (CONDUCTOR)

Kursaal Meran - 5 pm

Wonderful New Year's enjoyment for music lovers: The Haydn Orchestra of Bolzano and Trento offers an extensive repertoire of works by Johann Strauß Son, Jacques Offenbach, Franz Lehár and others.

① www.musikmeran.it



16.-18.02.2024

"LOVE MERANO"

WEDDING FAIR AT THE KURSAAL

Dedicated to those who are planning their wedding but also to those who are dreaming about it: an event that offers an overview and many proposals for planning the most beautiful day.

① www.suedtirolwedding.com & www.love-merano.com



09.03.2024
FARM FOOD FESTIVAL

Kurhaus, Meran - 10 am-5 pm

Five areas of Alto Adige present themselves at the Kurhaus with a selection of the best products coming from fields, vegetable gardens and cellars. 86 farmers, only the best quality products and directly from their farmsteads. It's the result of the partnership between Gallo Rosso and the Merano WineFestival.

① www.farmfoodfestival.it



01.04.-02.06.2024
MERANO SPRING & MERANO FLOWER FESTIVAL

Meran and environs

A multi-faceted series of events featuring various projects to enhance and make creative use of Meran's green spaces in the first months of the year.

Another highlight is the **Merano Flower Festival (April 25 to April 28, 2024)** with its flower-based installations and topiary in the town center, with entertaining workshops for kids and adults. A flower market will offer plants and all kinds of garden accessories on the Promenade, with a diverse program of side events rounding off the four-day market.

① www.meran.eu/en & www.meran.eu/en/meranoflowerfestival



01.04.2024
127th TRADITIONAL HAFLINGER HORSE RACES AND PROCESSION

Meran town center & Meran Racecourse

This event, held on Easter Monday, marks the opening of the annual racing season at the Meran Racecourse. In the morning, there is a procession through the town center. Many colorful floats are accompanied by brass bands in local costumes, while in the afternoon local and international jockeys compete on the track. What's more, culinary treats enhance the thrilling racing action.

① www.haflinger.eu & www.meran.eu/en



20.-21.04.2024
12th YOGA MEETING MERAN

Kurhaus Meran & various outdoor locations

Respected international yoga teachers will be holding seminars, gatherings and courses at the Kurhaus again. The festival's program includes lessons, conferences, concerts and exhibitions. A festival for experts and beginners alike.

This edition is entitled "Yoga and the Planet"

① www.yogameeting.org & www.meran.eu/en



Spring, Summer and Autumn 2024
HORSES AT THE MERAN RACECOURSE

Meran Racecourse

Horseracing events are regularly held in Meran, the home of Italy's most beautiful racecourse. Entertaining performances and live concerts as well as mouth-watering gastronomic delights further enhance the racing action.

① www.meranogaloppo.it



On Fridays in June, July and August 2024
TRAUTTMANSDORFF AFTER HOURS

The Gardens of Trauttmansdorff Castle @ Touriseum, Meran - 6.00-11.00 p.m.

On balmy Friday evenings in summer, Trauttmansdorff offers an ideal program to get you in the mood for the weekend: A lovely extended aperitif at the water-lily pond to musical accompaniment, guided evening tours and culinary delights at the Schlossgarten Restaurant. A free shuttle service to and from Meran's town center is provided.

① www.trauttmansdorff.it @ www.touriseum.it



07.-09.06.2024

ASFALTART: 18th INTERNATIONAL STREET ART FESTIVAL

Meran town center @ Thermenplatz square, Meran

Each year street artists, buskers and musicians from all over the world gather in Meran to perform at the Asphaltart festival. The town center then turns into an open-air stage for clowns, trapeze artists, musicians and fire eaters. The 2024 festival comprises a handicraft market and a gastronomy stall on the Passer Promenade.

① www.asfaltart.it



14.-15.-16.06.2024

COOL SWIM MEETING MERANO

Lido Meran

Best swimmers from Italy and abroad compete in the 50m Olympic-size pool of the Lido Meran.

① www.coolswim.it @ www.meranarena.it



26.06.-07.07.2024

41st SOUTH TYROL JAZZFESTIVAL

Meran and environs

Internationally acclaimed jazz musicians will present their rich musical repertoires in unusual venues.

① www.suedtiroljazzfestival.com



June and August 2024
GARDEN NIGHTS - WORLD MUSIC FESTIVAL

The Gardens of Trauttmansdorff Castle, Meran - 9 pm

This series of open-air concerts, held for the twentieth consecutive time, offers musical highlights from around the globe. It is one of Italy's most important world music festivals and features an atmospheric setting around the water-lily pond.

① www.trauttmansdorff.it



July 2024

28th MERANOJAZZ FESTIVAL & 23th CENTRAL EUROPEAN JAZZ ACADEMY

Meran

“MeranOJazz” is a top-class music festival where famous jazz musicians perform unforgettable evening shows. Running in parallel will be the Central European Jazz Academy, comprising several masterclasses and workshops held by well-known European jazz artists.

① www.meranojazz.it



July and August 2024
TUESDAY EVENINGS IN MERAN

City centre

Tuesday evenings enliven the town center with music and entertainment in a light and joyful atmosphere.

① www.merano.eu/en



06.07.2024
TOUR D'ORTLES

Meran town center

Italian Challenge Randonnée extreme championship race. High on the pedals we climb the passes that have made world cycling great: Passo dello Stelvio, Passo Gavia, Passo Tonale and Passo delle Palade - 250 km and a good 5,600 metres of difference in altitude.

① www.athleticclubmerano.it



End of July and Mid August 2024
MIDSUMMER NIGHT

Meran town center

A series of summer events that offer new highlights and themes each year.

① www.merano.eu/midsummer-night



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merano . meran



15.08.2024

TOP-QUALITY FLAT RACING ON THE FERRAGOSTO WEEKEND

Meran Racecourse

One of the high points of the local racing season, with the best Italian and central European racing stables competing on the flat. The day programme also features side events organized by “Merano Galoppo”.

① www.meranogaloppo.it

16.08.-20.09.2024

39th SÜDTIROL FESTIVAL MERANO.MERAN

Kurhaus Meran, Puccini Theater Meran & other locations in Meran and Environs

Each year, the festival offer visitors the chance to hear outstanding classical concerts in the evocative Art Nouveau atmosphere of the Kurhaus and in other magnificent settings.

① www.meranofestival.com

25.08.2024

11th BURGGRAFENAMT PALIO

Meran Racecourse

An equestrian event with a derby atmosphere: the “Palio des Burggrafenamtes” between the municipalities of the Meran area sees the teams’ allotted horses, then competing in races between both Haflinger mounts and thoroughbreds. South Tyrolean specialties and cultural performances round off the thrilling racing action.

① www.meranogaloppo.it

28.09.2024

11th MERANO MAGIC FESTIVAL

Kursaal Meran

The Merano Magic Festival will once again enchant the town. A gala of magic at the Kursaal will show off the various facets of the illusionist’s art, amusing and mysterious in turns.

① www.meran.eu/en

28.-29.09.2024

85th MERAN SOUTH TYROL GRAND PRIX

Meran Racecourse

The Meran South Tyrol Grand Prix is one of Europe’s prime hurdle races. The horse-racing weekend also comprises other competitions of international importance, such as the Price of Nations (which is linked to the Crystal Cup) on September 28th, whilst the main event, the 85th Meran South Tyrol Grand Prix will be held on September 29th. Meran’s Racecourse will offer a richly diverse culinary programme, including a tasty preview of the Merano WineFestival.

① www.meranogaloppo.it



05. + 12. + 19.10.2024
23th INTERNATIONAL BRASS FESTIVAL

Kursaal Meran - 8 pm

On Saturday, October 05. - Eminence Brass Sextett (England), with David Childs, Philip Cobb

On Saturday, October 12. - Blechschaden & Bob Ross (Germany)

On Saturday, October 19. - Wieder, Gansch & Paul (Austria)

Concerts featuring high-profile bands performing at the Kursaal.

① www.brassfestival.net



13.10.2024
AUTUMN GALLOPS - MAIA OKTOBERFEST

Meran Racecourse

A rich programme, which includes various events involving gallop races of Haflinger horses, performances by folklore groups and traditional bands, and an ample choice of tasty dishes, will entertain the guests.

① www.meranogaloppo.it



19.-20.10.2024
THE MERANO GRAPE FESTIVAL - EVOLVING TRADITION

Meran town center

First held in 1886, the Grape Festival delights guests with intriguing performances, delicious South Tyrolean food and a wide range of concerts (including some fairly experimental ones). Extremely popular, the festival offers new surprises and a spectacular parade each year.

① www.meran.eu/grapefestival

08.-12.11.2024
33th MERANO WINEFESTIVAL

Kurhaus Meran & Passer Promenade, Meran

The Merano WineFestival is one of Europe's leading wine and food events, where renowned Italian and foreign winemakers present their finest products. There will also be a focus on organic and biodynamic wines.

① www.meranowinefestival.com

Late November 2024 - January 2025
VIVI MERANO - MERAN ERLEBEN

Meran

Shows and concerts featuring well-known Italian musicians and actors. This series of events is part of the Merano Christmas Market's programme.

① www.meran.eu/en



THE INTERNATIONAL WINE & FOOD EXCELLENCE





29.11.2024-06.01.2025

THE MERANO CHRISTMAS MARKET

Passer Promenade, Thermenplatz square & Sandplatz square, Meran

The Merano Christmas Market provides a magical atmosphere, with daily concerts, children's entertainment, local customs and handicrafts. There are other Christmas markets in Meran and Environs too, offering textiles, jewelry, ceramics, glass and wooden objects.

① www.christmas.meran.eu



26.12.2024

BOXING DAY CONCERT: SYMPHONIC WINDS & JAKOB SPAHN (SOLO CELLIST OF THE BAYERISCHE STAATSOOPER)

Kursaal Meran - 8 pm

Founded in 1989, the Symphonic Winds orchestra has become a regular feature of the European wind instrument scene. The Boxing Day concert at the Kursaal is an annual highlight of its packed concert programme. Conducted by Alexander Veit.

① www.symphonicwinds.it



31.12.2024

NEW YEAR'S EVE IN MERAN

Meran town center

① www.meran.eu/en

Special exhibitions at the museums



AT KUNST MERAN/MERANO ARTE

23.02.-19.05.2024

NIBELUNGEN

Imagine Wor(l)ds

The exhibition at Kunst Meran Merano Arte focuses on an ancient manuscript found in South Tyrol, containing “The Song of the Nibelungs.” Engaging in a dialogue with contemporary artworks, the 14th-century manuscript from Obermontani – now preserved by the Berlin State Library – prompts a reevaluation of references within both European and non-European cultural history. The exhibition translates the myth into a contemporary narrative that raises questions of social relevance.

① www.kunstmeranoarte.org



AT THE WOMEN'S MUSEUM

Until the End of May 2024

WOMEN'S EDUCATION IN MERAN - 300 YEARS OF ENGLISH MISTRESSES

The special exhibition is a tribute to the magnificent willpower of a female religious order. The English Misses left their mark on women's education in South Tyrol: At the same time they realised a piece of equality of opportunity between the genders. Education is a human right: a matter of course in Europe today, but this is not true everywhere. All of us must continue our efforts

① www.museia.it

Subject to change without notice!

Photo archive: We wish to thank the individual organizers for making the images available.